



Change the development paradigma

- Most NGO's, governments,.. still believe that deforestation is needed to develop poor people
- WWF can proof that poverty can be tackled based on sustainable use of forest, natural resources and conservation

Social conservation for development

 WWF-BE in Cambodia: livelihoods and land access for communities

 Several million hectares of forest are granted for agricultural (pink) and mining (orange)



The communities loose access to their livelihoods and their land. **WWF-BE aims to secure and protect 56,412 ha in Kratie province by 2022**



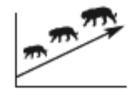
WWF LANDSCAPE APPROACH







Sustainable economic growth



Wildlife and habitat conservation



Sustainable Protected Area Financing





WWF-BE in Cambodia: livelihoods and land access for communities

WWF and its partners support and strengthen Community forestries and Indigenous communities, and help them get an official protected status, alongside with a government approved sustainable land management plan.

The program also provides sustainable livelihood activities for revenue:

- Ecotourism, big potential and dolphin experience
- NTFP helps to market this products: Rattan, mushrooms, resin, honey, medicinal plants, nuts,





ECOmakala: an integrated

program

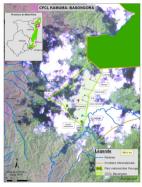
































Some results & figures

Since 2008:

Approx. 11.000ha of tree plantations were realized Approx. 70.000 efficient wood stoves were sold (of which approx. 40.000 in Goma (today approx. 1.000.000 inhab or 140.000 households): 30% less charcoal needed

Since 2015:

Approx. 1600 tonnes of charcoal produced (of which 1100t in

2017)